

COMPLAINTS HANDLING POLICY AND PROCEDURES

1. OBJECTIVE OF THE POLICY

I Need Leads Ltd. seeks to maintain and enhance our reputation of providing you with high quality products and services. We value complaints as they assist us to improve our products, services and customer service.

I Need Leads Ltd. is committed to being responsive to the needs and concerns of our customers or potential customers and to resolving your complaint as quickly as possible.

This policy has been designed to provide guidance to both our customers and staff on the manner in which **I Need Leads Ltd.** receives and manages your complaint. We are committed to being consistent, fair and impartial when handling your complaint.

The objective of this policy is to ensure:

- You are aware of our complaint lodgement and handling processes,
- Both you and our staff understand our complaints handling process,
- Your complaint is investigated impartially with a balanced view of all information or evidence,
- We take reasonable steps to actively protect your personal information,
- Your complaint is considered on its merits taking into account individual circumstances and needs.

2. DEFINITION OF A COMPLAINT

In this policy a complaint means an expression of dissatisfaction by a customer relating to services provided by us.

3. HOW A COMPLAINT CAN BE MADE

I Need Leads Ltd. takes great pride in the service we offer to our customers and always seek to deliver the highest standards of customer care. Any complaint that we receive is taken very seriously and is dealt with professionally and courteously in accordance with our internal complaints procedure. Our internal complaints procedure is designed to resolve our clients' concerns promptly and efficiently.

Please write to our Customer Service Team at:

I Need Leads Ltd

128 City Road, London, United Kingdom, EC1V 2NX

Or contact us via email at compliance@ineedleads.co.uk or telephoning us on telephone number 0141 459 0015.

If we receive your complaint verbally and we consider it appropriate, we may ask you to put your complaint in writing.

4. THE INFORMATION YOU WILL NEED TO TELL US

When we are investigating your complaint, we will be relying on information provided by you and information we may already be holding. We may need to contact you to clarify details or request additional information where necessary. To help us investigate your complaint quickly and efficiently we will ask you for the following information:

- Your name and contact details,
- The name of the person you have been dealing,
- The nature of the complaint,
- Details of any steps you have already taken to resolve the complaint,
- Details of conversations you may have had with us that may be relevant to your complaint,
- Copies of any documentation which supports your complaint.

5. HELP WHEN MAKING A COMPLAINT

The person receiving or managing your complaint should provide you with any assistance you may need to make your complaint. However, if you consider you need further assistance please contact:

compliance@ineedleads.co.uk or on telephone number 0141 459 0015.

6. RECORDING COMPLAINTS

When taking a complaint, we will record your name and contact details. We will also record all details of your complaint including the facts and the cause/s of your complaint, the outcome and any actions taken following the investigation of your complaint. We will also record all dates and times relating to actions taken to resolve the complaint and communications between us.

As part of our on-going improvement plan, complaints will be monitored for any identifying trends by management and rectification/remedial action taken to mitigate any identified issues.

If you lodge a complaint, we will record your personal information solely for the purposes of addressing your complaint. Your personal details will actively be protected from disclosure, unless you expressly consent to its disclosure.

7. FEEDBACK

I Need Leads Ltd. is committed to resolving your issues at the first point of contact, however, this will not be possible in all circumstances, in which case a more formal complaints process will be followed.

We will acknowledge receipt of your complaint within three (3) business days. Once your complaint has been received, we will undertake an initial review of your complaint.

There may be circumstances during the initial review or investigation of your complaint where we may need to clarify certain aspects of your complaint or request additional documentation from you. In such circumstances we will explain the purpose of seeking clarification or additional documentation and provide you with feedback on the status of your complaint at that time.

Once an assessment and full investigation of your concerns has been made, we will provide you with a written response to confirm our decision. We will endeavour to do this within 4 weeks of receipt.

Where we have been unable to resolve your complaint within 4 weeks, we will inform you of the reason for the delay and specify a date when we will be in a position to finalise your complaint. Once we have finalised your complaint, we will advise you of our findings and any action we have taken. We will do this in writing, unless it has been mutually agreed that we can provide it to you verbally. You have the right to make enquiries about the current status of your complaint at any time by contacting us.

8. OUR COMPLAINT PROCESS

We acknowledge: Within three business days of receiving your complaint we will acknowledge receipt of your complaint.

We review: We undertake an initial review of your complaint and determine what, if any, additional information or documentation may be required to complete an investigation. We may need to contact you to clarify details or request additional information where necessary.

We investigate: Within 4 weeks of receiving your complaint we will investigate your complaint objectively and impartially, by considering the information you have provided us, our actions in relation to your dealings with us and any other information which may be available, that could assist us in investigating your complaint.

We respond: Following our investigation we will notify you of our findings and any actions we may have taken in regards to your complaint.

We take action: Where appropriate we amend our business practices or policies.

We record: We will record your complaint for continuous improvement process and monitoring through regular review, your personal information will be recorded in accordance with relevant privacy legislation.

9. COMPLAINTS ABOUT ONE OF OUR EMPLOYEES

If you complain about a member of our staff, we will treat your complaint confidentially, impartially and equally (giving equal treatment to all people). We will investigate your complaint thoroughly by finding out the relevant facts, speaking with the relevant people and verifying explanations where possible.

We will also treat our staff member objectively by:

- informing them of any complaint about their performance,
- providing them with an opportunity to explain the circumstances,
- providing them with appropriate support,
- updating them on the complaint investigation and the result.

10. COMPLAINTS UNDER INVESTIGATION BY A LAW ENFORCEMENT AGENCY/REGULATOR

If your complaint is currently being investigated by a relevant federal, state or territory consumer protection regulator or law enforcement agency we may cease to take further action in relation to your complaint pending finalisation of their investigation.

We will assist any agency with their investigations.